

Market News Year 1		
Product A	A-Team	Team 2
Selling Price	70	65
Market Share	45	55

Market News Year 1		
Product B	A-Team	Team 2
Selling Price	47	47
Market Share	52	48

Company Reports Year 1		
	A-Team	Team 2
Sales Income	12457	12357
Operating Profit	1075	940
Pretax Profit	1044	882
Total Equity	3956	3875
Total Assets	6645	6665
Return on Assets	16	14
Return on Equity	13	11
Financial Leverage	5	9